

The Academy for Clinical Debates & Controversies in Medicine



Latin America
CODHy

The Latin America Congress on
**CONTROVERSIES TO CONSENSUS IN DIABETES,
OBESITY AND HYPERTENSION**



BUENOS AIRES • ARGENTINA • MARCH 11-14, 2010

**INDUSTRY SPONSORSHIP
&
AND EXHIBITION PROSPECTUS**



A comprehensive congress fully devoted to clinical debates and controversial issues
in the fields of Diabetes, Obesity and Hypertension

www.codhy.com/argentina | argentina@codhy.com



Dear Friends and Colleagues,



W

e are proud to announce that the 1st Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension (CODHy) will take place in Buenos Aires, Argentina, March 11-14, 2010.

The 1st and 2nd World CODHy Congresses that took place in Berlin in 2006 and in Barcelona in 2008, with over 4,500 physicians all together, were the first scientific meetings of their kind, focusing on dynamic topics and controversial issues facing the clinician today.

Based on the success of these meetings, and on feedback from the participants, the CODHy-Latin America Congress will be devoted to evidence-based discussions amongst chairpersons, speakers and the audience, all of whom will examine and analyze the most relevant issues raised in 2009 and 2010 within the fields of Diabetes, Obesity and Hypertension.

We will also include discussions on several of the large ongoing clinical studies that are scheduled to end during 2009-2010 in order to resolve controversies and reach consensus.

The Latin America Congress will be locally oriented. It will focus on typical/classical diabetes issues related to the region in terms of epidemiology, genetics, diagnostics, typical complications and distinctive responses to treatments.

This Congress will provide a broader stage for oral presentations from the regional population. Central debates on the various relevant issues will also be translated into the local regional language, Spanish, thereby providing most of the professionals with a better understanding of the topics.

At least fifty percent of the Faculty will be local, in order to facilitate the involvement of a large number of participants in the debates, and to discuss typical regional problems.

We would be pleased to have you among the participants of this exciting Congress.

Sincerely,

Prof. J. Davidson, Prof. L. Litwak, Prof. J. Mestman, Prof. I. Raz
Co-Chairpersons on behalf of the Organizing Committee



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

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SCIENTIFIC PROGRAM

Please visit the official CODHy Website (www.codhy.com/argentina) to view the updated scientific program.



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SCIENTIFIC PROGRAM

Friday, March 12, 2010

HALL A

08:45-10:30 Session 1

Plenary Session

EVIDENCE FROM THE LAST CLINICAL TRIALS IN DIABETES

What should we learn from the main prospective trials in diabetes?

Should we diagnose diabetes by A1C only?

Pro:

Con:

PANEL DISCUSSION

11:00-13:00 Session 2

TREATMENT GOALS IN DIABETES

Near normal HbA1c in T2DM?

Pro:

Con:

How low is low in blood pressure control in patients with diabetes

13:00-14:00 Session 3

MEET THE PROFESSOR

Self and continuous monitoring in T2DM patients

Coordinator:

Professor:

14:10-15:40 Session 4

WHAT IS THE MOST IMPORTANT CARDIOVASCULAR RISK IN DIABETES?

PP hyperglycemia

Lipoprotein disorders

Focus on blood pressure

Obesity

16:00-17:30 Session 5

DIFFERENT PHENOTYPES OF DIABETES

LADA: combination of type 1 and type 2 diabetes

Type 2 diabetes in the young

Type 1 diabetes plus metabolic syndrome

HALL B

11:00-13:00 Session 6

OBESITY: CAUSES AND THERAPEUTIC APPROACHES

Disease or predisposing condition?

New pharmacotherapy: What can we expect?

What kind of exercise?

13:00-14:00 Session 7

MEET THE PROFESSOR

Should physicians measure BMI or waist circumference in clinical practice?

Coordinator:

Professor:

14:10-15:40 Session 8

SMOKING CESSATION - GET READY FOR SUCCESS!

Evolutionary perspectives on addiction leading to smoking, obesity and drug abuse

Nicotine dependence - Why, how and when?

Smoking - The global epidemic

Smoking cessation strategies. The evidence

Non-pharmacological support and counselling

Drug treatment

The integrated approach to the smoking risk patient

PANEL DISCUSSION



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SCIENTIFIC PROGRAM

Friday, March 12, 2010

HALL C

11:00-13:00 Session 10
VASCULAR DAMAGE IN DIABETES AND HYPERTENSION

Vasculature in obesity, diabetes and hypertension
Endothelium target for therapy
Microcirculation window to glomerulus
Hemorheologic factors in DM

13:00-14:00 Session 11
MEET THE PROFESSOR

Diagnosis and management of resistant hypertension
Coordinator:
Professor:

14:10-15:40 Session 12
CAUSE OF HYPERTENSION

Role of the autonomic system
Role of the angiotensin-renin system
PANEL DISCUSSION

16:00-17:30 Session 13
INSULIN THERAPY

Diabetes intensive treatments in hospitals
Intensification of insulin treatment in T2D
Safety of modern insulins

Saturday, March 13, 2010

HALL A

08:45-10:30 Session 14
T2D-FIRST LINE OF THERAPY?

Combination therapy Vs. monotherapy
Combination therapy:
Monotherapy:
Secretagogos; Which one?
PANEL DISCUSSION

11:00-13:00 Session 15
GLP-1 RECEPTOR AGONISTS AND DPP-4 INHIBITORS. A CLINICAL COMPARISON

Glycaemic control
Impact on non-glycaemic effect
Potential to reduce CV risk
PANEL DISCUSSION

13:00-14:00 Session 16
MEET THE PROFESSOR

Post meal glucose variability: Does it make a difference in prediabetes or diabetes?
Coordinator:
Professor:

14:10-15:40 Session 17
TREATMENT TARGET: SHOULD WE TARGET ON BETA CELL ONLY?

Beta cell
Alpha cell, muscle, liver and episode tissue

16:00-17:30 Plenary Session 18
DIABETIC FOOT: INTERDISCIPLINARY INTERVENTION

Vascular surgeon
Interventional radiologist
Orthopedic intervention



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SCIENTIFIC PROGRAM

Saturday, March 13, 2010

HALL B	HALL C
<p>08:45-10:30 Session 19 OBESITY AND METABOLIC SYNDROME</p> <p>Diet, exercise or both? Diet: Exercise:</p> <p>Is there light in the future for new pharmacological agents? Relationship of insulin resistance weight to structural and functional disorders of the thyroid</p>	<p>08:45-10:30 Session 23 NEW HORIZONS IN THE TREATMENT OF T2D</p> <p>Early insulin therapy in type 2 diabetic patients Pro: Con:</p> <p>T2D dead or alive? Pro: Con:</p> <p>PANEL DISCUSSION</p>
<p>11:00-13:00 Session 20 LIPIDS IN DIABETES</p> <p>Metabolic consequences of lipotoxicity in obesity: Prevention and treatment Intramyocellular / liver lipid / myocardial fat</p> <p>Prevention of T2DM: To treat or not to treat? Treat: Not treat:</p>	<p>11:00-13:00 Session 24 NOVEL TREATMENTS IN DIABETIC PATIENTS WITH HYPERTENSION</p> <p>Antihypertensive treatment in "normotensive diabetic patient" Pro: Con:</p> <p>The positive side of future treatments</p>
<p>13:00-14:00 Session 21 MEET THE PROFESSOR</p> <p>Nonalcoholic fatty liver disease (NAFLD): Fact or fiction? Coordinator: Professor:</p>	<p>13:00-14:00 Session 25 MEET THE PROFESSOR</p> <p>The use of diuretics in the treatments of blood pressure in patients with T2D Pro: Con:</p>
<p>14:10-15:40 Session 22 TREATMENTS OF T2D</p> <p>Bariatric surgery as a treatment for diabetes and obesity Pro: Con:</p> <p>PANEL DISCUSSION</p>	<p>14:10-15:40 Session 26 DIABETIC NEPHROPATHY BEYOND RAS INHIBITOR</p> <p>Calcium channel blockers/ diuretics Double or triple RAS blocked Blockade of inflammatory pathways PANEL DISCUSSION</p>



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SCIENTIFIC PROGRAM

Sunday, March 14, 2010

HALL A

08:45-10:30 Session 27

HAPO STUDY

Results of the Hyperglycemia and Adverse Pregnancy Outcome (HAPO) Study:
Implications for clinical practice

Insulin

Non-insulin intervention

Maternal hyperglycaemia: Long term effect on offspring

PANEL DISCUSSION

13:00-14:00 Closing





The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

MAJOR SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

\$35,000 US

The Sponsor may donate an unrestricted grant to support an existing session or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program.

The expenses of the Session's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Session hall and standard audiovisual equipment
- Four complimentary registrations (for Session's chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Exhibition space of 15 sq.m
(Additional space may be purchased at the reduced price of \$300 US per sq.m)
- Two complimentary registrations for exhibitors
(Additional exhibitors' registrations may be purchased at \$200 US per person)
- One A4 page advertisement, full color, will be included in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

SATELLITE SYMPOSIUM (NON-CME APPROVED)

\$40,000 US

The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. The date and time of the Symposium will be mutually agreed upon.

The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Symposium hall and standard audiovisual equipment
- Five complimentary registrations (for Symposium's chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 15 sq.m exhibition space
(Additional space may be purchased at the reduced price of \$300 US per sq.m)
- Two complimentary registrations for exhibitors
(Additional exhibitors' registrations may be purchased at \$200 US per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
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The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

MAJOR SPONSORSHIP OPPORTUNITIES *(continued)*

PRE/POST-SYMPOSIUM SATELLITE SYMPOSIUM (NON-CME APPROVED)

\$50,000 US

**This option is particularly suited for drug launching and other special events*

The Sponsor may organize an industrial non-CME approved Pre/Post-Symposium Satellite Symposium, for 3-4 hours (or more) on Thursday (March 11, 2010), before the official opening of the Congress, or at the end (March 14, 2010) of the Congress.

The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Symposium hall and standard audiovisual equipment
- Six complimentary registrations (for Symposium's chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 20 sq.m exhibition space
(Additional space may be purchased at the reduced price of \$300 US per sq.m)
- Two complimentary registrations for exhibitors
(Additional exhibitors' registration may be purchased at \$200 US per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site
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LUNCH

\$20,000 US

The Sponsor may subsidize in part a buffet lunch served on Friday, (March 12, 2010) and/or on Saturday (March 13, 2010).

**per lunch*

Provided by the Congress

- Four complimentary registrations (for the Sponsor's staff)
- The Sponsor's logo will appear on a special board at the lunch venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags



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The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES

In addition to the major sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.



WELCOME RECEPTION

Sole Sponsorship

SOLD

\$13,000 US

A Welcome Reception for all participants will be held on Thursday evening (March 11, 2010) at the Congress venue.

Provided by the Congress

- The Sponsor's logo will appear on a special board at the Welcome Reception venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

CONGRESS PROGRAM

Sole Sponsorship

\$13,000 US

The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress.

Provided by the Congress

- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program
- A 100-word sponsor/product profile will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES *(continued)*

FACULTY DINNER

Sole Sponsorship

\$13,000 US

A Faculty Dinner will be held for the invited speakers of the Congress.

Provided by the Congress

- The Sponsor's logo will appear on a special board at the Faculty Dinner venue
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site

PARTICIPANTS' BAGS

Sole Sponsorship provided-in-kind +

\$10,000 US

The Sponsor will provide the participants' bags.

Provided by the Congress

- The Sponsor's brochure/s will be inserted in the participants' bags
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Special Board on site



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The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES

(continued)

E-POSTERS	Sole Sponsorship	\$8,500 US
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An E-Poster is an electronic version of the traditional poster board. The posters will be displayed on monitor screens and will include text, figures as well as videos.

Abstracts will be displayed as an electronic poster (e-poster) during the days of the Congress. The electronic version of the posters will be uploaded to a virtual conference library (VCL), where they can be viewed during and after the Congress for a period of time.

Provided by the Congress the opportunity to

- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background
- Distribute mouse pads and related promotional gifts

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site

INTERNET CENTER	Sole Sponsorship	\$7,000 US
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The Internet Center will be outfitted with Internet workstations for participants of the Congress to check their email and stay updated in-between sessions. The sponsorship package entails to have provided: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and Internet set-up and connection.

Provided by the Congress the opportunity to

- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background
- Distribute mouse pads and related promotional gifts at the internet center

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site

CD-ROM	Sole Sponsorship	\$7,000 US
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The CD-ROM will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The CD-ROM may include the Sponsor's logo.

An exchange voucher (printed by the Sponsor) will be placed in the participants' bags.

Provided by the Congress

- Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the cover of the CD-ROM cover



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES

(continued)

MINI/POCKET PROGRAM

Sole Sponsorship

\$6,000 US

A Mini/Pocket Program will be distributed to all participants with their registration kits.

Provided by the Congress

- The Sponsor's exclusive advertisement on the back cover of the Mini Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site

WEBCAST

\$3,000 US

The Congress will provide a webcast of the Sponsor's session/symposium, which can be placed on the official Website of the Congress (pending speakers' approval).

A webcast is a media file distributed over the internet using streaming media technology.

The webcast will be greatly beneficial for the Sponsor's visibility and targets. The webcast is outstanding material for distribution through representatives of the Sponsor's affiliates in the different countries.

Provided by the Congress

- The Sponsor's edited webcast with the Sponsor's logo will be uploaded to the Congress Website, providing a two-way link (if necessary)
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Sponsor Board on site

AUDIO WEBCAST

\$2,000 US

The Congress will provide an Audio Webcast of the Sponsor's session/symposium, which can be placed on the official Website of the Congress (pending speakers' approval).

A webcast is a media file distributed over the internet using streaming media technology.

The Audio Webcast will be greatly beneficial for the Sponsor's visibility and targets. The Webcast is outstanding material for distribution through representatives of the Sponsor's affiliates in the different countries.

Provided by the Congress

- The Sponsor's edited Webcast with the Sponsor's logo will be uploaded to the Congress Website, providing a two-way link (if necessary)
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES *(continued)*



WRITING PADS AND PENS

Sole Sponsorship provided-in-kind +

\$3,000 US

The Sponsor will provide all participants with writing pads and pens, which will be included in the participants' bags.

This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The writing pads and pens will bear the Sponsor's company product/logo

CONGRESS LANYARDS

Sole Sponsorship

The Sponsor provides printed lanyards for the name badges _____

\$3,500 US

The Congress provides printed lanyards for the name badges _____

\$7,000 US

Provided by the Congress

- The Sponsor/product name, logo or text printed on lanyards
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
- The Sponsor's logo will appear on a Special Board on site



The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

SPONSORSHIP OPPORTUNITIES *(continued)*

EUROPEAN SPEAKER

\$4,000 US

The Sponsor may support in part the expenses of one or more invited European Speakers. Expenses include registration, accommodation and travel.

**per speaker*

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- A half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's brochure will be inserted in the participants' bags
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NORTH AMERICAN SPEAKER

\$3,000 US

The Sponsor may support in part the expenses of one or more invited North American Speakers. Expenses include registration, accommodation and travel.

**per speaker*

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- A half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's brochure will be inserted in the participants' bags
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LATIN AMERICAN SPEAKER

\$2,500 US

The Sponsor may support in part the expenses of one or more invited Latin American Speaker. Expenses include registration, accommodation and travel.

**per speaker*

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- A half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo Page
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SPONSORSHIP OPPORTUNITIES

(continued)



PRIZES FOR OUTSTANDING ABSTRACTS

Sole Sponsorship

\$4,500 US

Nine prizes of \$500 US each will be awarded to the authors of the six most outstanding abstracts/posters. The winners will be announced at the Congress and will appear on the Website after the Congress. The Sponsor's representatives will be invited to attend the prize-giving.

Provided by the Congress

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BROCHURE INSERT

\$4,000 US

A brochure provided by the Sponsor will be inserted in the participants' bags, which will be distributed to all of the participants of the Congress.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link

COFFEE BREAK

\$2,000 US

Coffee will be served during the breaks between the sessions on each day of the Congress.

**per coffee break*

Provided by the Congress

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The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

EXHIBITION

A professional exhibition will be held in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors' exposure to the delegates. Coffee breaks will be held in this exhibition area.

EXHIBITION SPACE

Sponsors may obtain additional exhibition space at \$300 US per sq.m.

Non-sponsors may obtain exhibition space at \$600 US per sq.m.

The minimum booth size is 5x3 sq.m

Additional information about the exhibition will be available on the official website of the Congress.





The Latin America Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension

GENERAL INFORMATION

VENUE

Hilton Hotel Buenos Aires

Macacha Guemes 351,
Buenos Aires,
Argentina C1106BKG
Tel: 54-11-4891-0000
Fax: 54-11-4891-0001

SECRETARIAT AND SPONSORSHIP/EXHIBITION CONTACT

ComtecMed

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Website: www.codhy.com/argentina

LANGUAGE

The official languages of the Congress are English and Spanish.

REGISTRATION FEES

	Early Registration until December 10, 2009	Late Registration from December 11, 2009	From March 10, 2010 & Onsite
Participants Physicians and scientists	\$390 US	\$440 US	\$490 US
Residents*	\$220 US	\$280 US	\$320 US
Nurses, Students	\$290 US	\$340 US	\$390 US
Accompanying Persons		\$140 US	

* Refers to non-tenured junior scientists. Registration form must be accompanied by documentation of residency or a letter from the head of department confirming their status. The letter should be on the department letterhead and addressed to the Registration Department of the Congress.

Registration includes: Participation in scientific sessions, participant bag, all printed material of the Congress, invitation to the Welcome Reception, coffee breaks, lunch on Friday and Saturday.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.



The Latin America Congress on

CONTROVERSIES TO CONSENSUS IN DIABETES, OBESITY AND HYPERTENSION

BUENOS AIRES • ARGENTINA • MARCH 11-14, 2010

SPONSORSHIP BOOKING FORM

Company Name:

Contact Name:

Address:

Post/Zip Code: Country:

Telephone: Fax:

Email: Website:

I would like to book the following sponsorship items:

SPONSORSHIP ITEM	PRICE	✓
Continuing Medical Education (CME) Approved Session	\$35,000 US	
Satellite Symposium (Non-CME approved)	\$40,000 US	
Pre/Post- Symposium Satellite Symposium (Non-CME approved)	\$50,000 US	
Lunch	\$20,000 US	
Welcome Reception	SOLD	
Congress Program	\$13,000 US	
Faculty Dinner	\$15,000 US	
Participants' Bags	\$10,000 US	
E-Posters	\$8,500 US	
Internet Center	\$7,000 US	
CD-ROM	\$7,000 US	
Mini/Pocket Program	\$6,000 US	
Webcast	\$3,000 US	
Audio Webcast	\$2,000 US	
Translation	\$3,000 US	
Writing Pads and Pens	\$3,000 US	
Lanyards (sponsor provides)	\$3,500 US	
Lanyards (Congress provides)	\$7,000 US	
European Speaker	\$4,000 US	
North American Speaker	\$3,000 US	
South American Speaker	\$2,500 US	
Prizes for Outstanding Abstracts	\$4,500 US	
Brochure Insert	\$4,000 US	
Coffee Break	\$2,000 US	

I would like to book exhibition space:

Sponsor Booth at \$400 US per sq. meter	
Non-sponsor booth at \$800 US per sq. meter (minimum booth size: 5x3 meter)	

Please call me to discuss the sponsorship package

Signature:

Date:



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